



**OUTWARD BOUND  
CANADA**

## **GOVERNOR GENERAL DAVID JOHNSTON BECOMES OUTWARD BOUND CANADA'S HONORARY PATRON**

For immediate release

Toronto, March 2, 2017 – Outward Bound Canada is pleased to announce that His Excellency the Right Honourable David Johnston, Governor General of Canada, has become an honorary patron of the organization.

This patronage brings with it a recognition of Outward Bound Canada's outstanding contribution to society, and demonstrates the Governor General's support of Outward Bound Canada's mission to cultivate resilience, leadership, connections and compassion, through inspiring and challenging journeys of discovery in the natural world.

"As a longstanding supporter, we are delighted to have the Governor General join us as a patron of our organization," says Sarah Wiley, Executive Director, Outward Bound Canada, "particularly during Canada's 150th year as we encourage Canadians to celebrate by exploring more of this country's outstanding natural landscapes and heritage. His dedication to education, innovation and improving the lives of young people is a perfect match for Outward Bound Canada and the work we do across the country to help individuals discover their true potential."

A champion of Outward Bound Canada in the past, Mr. Johnston served on the OBC council of patrons in the 1990s. The Governor General will serve as a patron of Outward Bound Canada until the end of his term in office. For more information, visit the Governor General of Canada's website at [www.gg.ca](http://www.gg.ca)

### **Outward Bound Canada ([www.outwardbound.ca](http://www.outwardbound.ca))**

"There is more in you than you think." This simple idea forms the basis of Outward Bound Canada's philosophy. Since 1969, Outward Bound Canada has made it its mission to cultivate resilience, leadership, connections and compassion, through inspiring and challenging journeys of self-discovery in the natural world. A not-for-profit, charitable, educational organization, Outward Bound Canada has challenged over 150,000 Canadians to step out of their comfort zone with its unique outdoor adventures. Outward Bound Canada prides itself on offering transformational journeys that encourage participants to push beyond their limits and discover their true potential. Through specialized charitable initiatives, Outward Bound Canada offers life-changing programming to vulnerable individuals and populations across the country. For more information, visit [www.outwardbound.ca](http://www.outwardbound.ca)

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